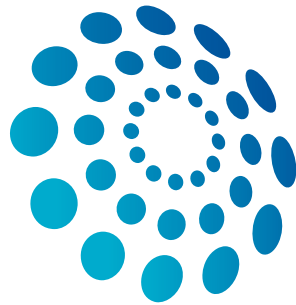


European Reference Networks

Additional Files

User Guide

Version 1



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White area and negative version



- A white area with rounded corners is present in background of the logo. This protection area:
- defines the required space allowance, which must be kept clear of any other graphics or type
 - allows to place the logo on a colored background. This area makes useless a negative version of the logo
 - defines the minimal size possible in print (protection area: minimum 25 mm)



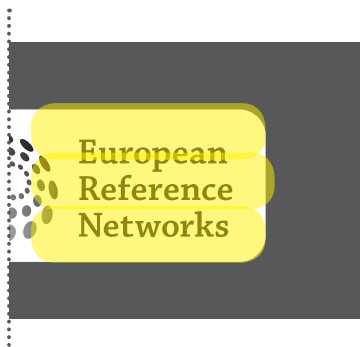
Colour Palette

		C	M	Y	K	Pantone	R	G	B	Web
	ErnColour1	100	70	0	10	7705	3	77	144	034D90
	ErnColour2	100	0	20	0	3135	0	154	191	009ABF
	ErnGrey	0	0	0	80	CoolGrey10	88	88	88	585858

BW version



Font usage in the basic logo (Chaparral Pro)



In the basic logo, the text is outlined: the user can't modify the text. The font isn't supplied with the files.

The text is composed in Adobe Chaparral Pro. Informations about the font "ChaparralPro on the Adobe website:

<http://store1.adobe.com/cfusion/store/html/index.cfm?store=OLS-US&event=displayFontPackage&code=1717>

Files provided

Name of folder: ERN_AddFilesNetworks-Files

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WITH "PROTECTION AREA" (for white or colored backgrounds)

PROFESSIONAL PRINT

ERN_AddFilesNetworks_print.eps

Format: eps / Color: CMYK

Vector file for a professional software (Indesign, Xpress, Illustrator, Photoshop, ...), to page layout and print.

ERN_AddFilesNetworks_pantone.eps

Format: eps / Color: CMYK

Vector file for a professional software (Indesign, Xpress, Illustrator, Photoshop, ...), to page layout and print by pantone inks (three Pantone colors: 7705, 3135, CoolGray10).

ERN_AddFilesNetworks_bw.eps

Format: eps / Color: Greys

Vector file for a professional software (Indesign, Xpress, Illustrator, Photoshop, ...), to page layout and print in black and white.

OFFICE PRINTERS OR VIDEO

ERN_AddFilesNetworks_hr.png

PRINT OR VIDEO (HIGH RESOLUTION) / SOFTWARE: MICROSOFT WORD or similar, WEB

Format: png (bitmap) / Color: RGB / Resolution: 200 dpi (width: 18 cm)

Bitmap file for standard software (Microsoft Word) or video (high resolution).

ERN_AddFilesNetworks_lr.png

TO WEB OR VIDEO (LOW RESOLUTION) / SOFTWARE: MICROSOFT POWERPOINT or similar, WEB

Format: png (bitmap) / Color: RGB / Resolution: 72 dpi (width: 600 pixel)

Bitmap file for standard software (Microsoft Powerpoint) or video (low resolution).

ERN_AddFilesNetworks_bw.png

TO WEB OR VIDEO (LOW RESOLUTION) / SOFTWARE: MICROSOFT POWERPOINT or similar, WEB

Format: png (bitmap) / Color: Grays / Resolution: 72 dpi (width: 600 pixel)

Bitmap file (black and white) for standard software (Microsoft Powerpoint) or video (low resolution).

WITHOUT "PROTECTION AREA" (ONLY for white backgrounds)**TO PROFESSIONAL PRINT****ERN_AddFilesNetworks_hr-cmyk.jpg****Format: jpeg / Color: CMYK / High resolution (9 x 4 cm, 300 dpi)**

Bitmap file for print or video (high resolution). This file is only for white backgrounds (protection area not included).

TO OFFICE PRINTERS OR VIDEO**ERN_AddFilesNetworks_lr-rgb.jpg****Format: jpeg / Color: RGB / Low resolution (350 x 160 pixel, 100 dpi)**

Bitmap file for standard software (Microsoft Office) or video (low resolution). This file is only for white backgrounds (protection area not included)



European Reference Network

CONTACTS

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